



## CHANGING THE PARADIGM: DEVELOPING POLITICS OF THE COMMON GOOD

Israel is a mosaic of communities and identities. Most of Israel's citizens have immigrated into the land from all corners of the world, building homes side by side to those who lived in it for centuries. This cultural richness, instead of being the basis on which to build a common future, disintegrated into a sectoral and polarized society and politics that threatens Israel's future.

### '120': A REVOLUTION IN THE MAKING

We believe that complex issues and questions require a multiplicity of voices and perspectives from the breadth of Israeli society, thus our program aims at changing the political discourse, from sectoral and polarized to diverse and collaborative. We are advocating a new way of doing politics aimed at finding the Common Good. A future that works for all of Israel's communities. We develop tools and methodologies that encourage multi-sectorial collaborations and initiatives, breaking down the divides.

'120' recruits emerging Israeli leaders who see their futures as national political leaders. We train six cohorts, each cohort containing 20 participants in a year-long program, totaling in 120 potential game-changers within six years. Our participants come from all of Israel's diverse communities: Ultra-orthodox, Modern-orthodox, Arab, Religious, Secular, Ashkenazi, Mizrahi, Ethiopian, Bedouin, Immigrants from the USSR, Druze and more. We know they won't all make it into the Knesset; but we believe that some will, and many will lead revolutionary initiatives in the spirit of '120'.

### THE HALFWAY POINT

In the Fall of 2017, we plan to bring the first three cohorts of '120' together for an extended colloquium. These 60 graduates will come together to design joint initiatives. This will be the beginning of the transformation of '120': from an annual stand-alone leadership program into a larger movement for change in Israeli society and politics. They will launch new ideas, create opportunities for new alliances, and leverage '120's existing successes. Each subsequent cohort will join our growing team of leaders.

### '120'S MEASURABLE GOALS



30-40% of graduates will become involved in national politics, as policy makers, organizers and members of Knesset;



A handful of sustained collaborative initiatives of '120' graduates will impact Israeli politics and practice;



Graduates will lead transformative projects, within their political parties, working for the Common Good;